

ADAMSON UNIVERSITY
900 San Marcelino St. Ermita, Manila

FR. LEANDRO MONTAÑANA, C.M. LIBRARY

NEW ACQUISITIONS LIST
AUGUST 2022
(AY 2022-2023)

I. BASIC EDUCATION

Senior High

- Gaughan, Patrick A. (2020). *Measuring business interruption losses and other commercial damages: An economic approach* (Third edition). Hoboken, New Jersey: Wiley.
(HS-Senior KF 1250 G38 2020)
- O'Guinn, Thomas C. (2019). *Advertising and integrated brand promotion* (Eighth edition). Singapore: Cengage Learning.
(HS-Senior HF 5821 O48 2019)
- Potter, W. James. (2019). *Seven skills of media literacy*. Singapore: Sage.
(HS-Senior P 96 M4 P67 2019)
- Smith-Worthington, Darlene. (2018). *Technical writing for success* (Fourth edition). Singapore: Cengage Learning.
(HS-Senior T 11 W67 2018)

II. COLLEGE OF BUSINESS ADMINISTRATION

- Aduana, Nick L. (2021). *Writing project feasibility study: With research template* (Second edition). Quezon City: C & E Publishing.
(BA HD 30.24 A38 2021)
- Alcuaz, Vic (2020). *Multicultural diversity in the workplace for the tourism professional*. Manila: Rex Book Store.
(BA HF 5549.5 M5 A42 2020)
- Areola, Eunice Mareth Q. (2021). *Entrepreneurship in tourism and hospitality*. Manila: Rex Book Store.
(BA G 155 A1 A73 2021)

- Badilla, Maria Criselda G. Gatchalian- (2021). *Tourism and hospitality marketing*. Manila: Rex Book Store.
(BA TX 911.3 M3 B32 2021)
- Badilla, Maria Criselda (2019). *Philippine tourism, geography, and culture*. Manila: Rex Book Store.
(BA G 155 P5 B32 2019)
- Baluyot, Michael Bhobet B. (2021). *Supply chain management in hospitality industry*. Manila: Rex Book Store.
(BA TX 911.3 M27 B348 2021)
- Banggawan, Rex B. (2021). *Income taxation: laws, principles and applications* (2021 edition). Pasay City: Real Excellence Publishing.
(BA KF 5624.61 I5 B36 2021)
- Baumol, William J. (2022). *Basic microeconomics* (Philippine edition). Singapore: Cengage.
(BA HB 172 B385 2022)
- Bernardino, Artemio D. (2020). *Understanding the rules of origin for the ATIGA: With comparison to ROO of the other Philippine participated free trade area and economic partnership agreements* (2020 edition). Manila: Central Book Supply.
(BA HJ 6617 B47 2020)
- Cabulay, Danny Araneta (2020). *Legal aspects in tourism and hospitality*. Manila: Rex Book Store.
(BA KF 5624.31 T57 C32 2020)
- Cada, Rosalie Dela Cruz- (2021). *Business laws and regulations*. Manila: Rex Book Store.
(BA KF 5625.5 C32 2021)
- Calayag, Eleonor H. (2019). *Feasibility study: Guidelines for undergraduate courses*. Quezon City: Great Books Trading.
(BA HD 30.24 C34 2019)
- Cornell, Daryl Ace V. (2021). *Ergonomics and facilities planning for the hospitality industry*. Manila: Rex Book Store.
(BA TX 911.3 M27 C665 2021)
- Cornell, Daryl Ace V. (2020). *Kitchen essentials and basic food preparation*. Manila: Rex Book Store.
(BA TX 661 C67 2020)
- Cornell, Daryl Ace V. (2020). *Quality service management in tourism and hospitality*. Manila: Rex Book Store.
(BA TX 911.3 M27 C676 2020)
- Cruz, Zenaida Lansangan- (2018). *Macro perspective of tourism and hospitality*. Manila: Rex Book Store.
(BA G 155 A1 C778 2018)
- Cruz, Zenaida Lansangan- (2019)l. *Micro perspective of tourism and hospitality*. Manila: Rex Book Store.
(BA G 155 P5 C78 2019)
- Cruz, Zenaida Lasangan- (2020). *Introduction to meetings, incentives, conferences and events management (MICE)*. Manila: Rex Book Store.
(BA TX 911.2 C78 2020)
- De Leon, Hector S. (2021). *The law on obligations and contracts* (12th edition). Manila: Rex Book Store.
(BA KF 5625.2 D44 2021)

- Delos Santos, Danilo Lorenzo S. (2021). *Good governance and social responsibility*. Manila: Rex Book Store.
(BA HD 2741 D44 2021)
- Domingo, Andrix D. (2020). *Obligations & contracts: laws, principles & jurisprudence* (Fourth edition). Benguet: Coaching for Results Publishing.
(BA KF 5625.2 D65 2020)
- Domingo, Andrix D. (2020). *Regulatory framework and legal issues in business part II*. Benguet: Coaching for Results Publishing.
(BA KF 5625.5 D65 2020)
- Domingo, Andrix D. *Regulatory framework and legal issues in business part I* (Second edition). Benguet: Coaching for Results Publishing.
(BA KF 5625.5 D65 2021)
- Domondon, Abelardo T. (2021). *Local taxation: The whys and the hows of local and real property taxation: a comprehensive guide to local tax legislation with selected Supreme Court doctrinal rulings up to September, 2021* (2021 edition). Manila: Central Book Supply.
(BA KF 5624.61 M7 D65 2021)
- Drury, Colin (2022). *Cost and management accounting* (Philippine edition). Taguig City: Cengage Learning Asia Pte.
(BA HF 5686 C8 D777 2022)
- Environmental management of air, water, agriculture, and energy*. (2020). Boca Raton: CRC Press.
(BA GE 300 E584 2020)
- Lauron, Doris P. *Human resource management: Principles and practices*. Manila: Rex Book Store.
(BA HF 5549 L38 2019)
- Mangaoang, Ma. Lourdes Villamar (2021). *Compendium on customs seizure & forfeiture proceedings* (2021 edition). Manila: Central Book Supply.
(BA KF 5616.81 M36 2021)
- Meneses, Jesse Rey L. (2022). *Governance, business ethics, risk management, and internal control*. Manila: Rex Book Store.
(BA HD 2741 M46 2022)
- Miller, G. Tyler (2021). *Living in the environment* (20th edition). Singapore: National Geographic Learning/Cengage.
(BA GE 105 M54 2021)
- Muller, Max (2019). *Essentials of inventory management* (Third edition). London: Harper Collins Leaderships.
(BA TS 160 M84 2019)
- Nague, Ferdinand A. *Customs modernization and tariff act: Republic Act no.10863* (2019 edition). Manila: Central Book Supply.
(BA KF 5616.81 N337 2019)
- Norris, Zeeshan (2020). *Tourism concepts and principles*. United Kingdom: ED-Tech Press.
(BA G 155 A1 N67 2020)
- Peoples, Katarzyna (2021). *How to write a phenomenological dissertation: A step-by-step guide*. Singapore: Sage.
(BA B 829.5 P46 2021)
- Policarpio, John Ericson (2021). *Fundamentals in lodging operations*. Manila: Rex Book Store.
(BA TX 911 P64 2021)

- Ricaforte, Benigno Glenn R. (2020). *Risk management as applied to safety, security and sanitation*. Manila: Rex Book Store.
(BA TX 911.3 S3 R52 2020)
- Riguera, Maria Anita A. (2020). *Management science*. Singapore: Cengage.
(BA HD 30.25 R53 2022)
- Shapiro, Alan C. (2020). *Multinational financial management* (Eleventh edition). Hoboken, New Jersey: Wiley.
(BA HG 4027.5 S52 2020)
- Te, Danilo M. (2019). *Business research with statistical applications: Textbook and guidebook for doing and writing research*. Manila: Rex Book Store.
(BA HD 30.4 T43 2019)
- Yao, Claire Ann M. (2022). *Fundamentals in food service operations*. Manila: Rex Book Store.
(BA TX 911.3 M27 Y36 2022)
- Yoe, Charles E. (2019). *Principles of risk analysis: Decision making under uncertainty* (Second edition). New York: CRC Press.
(BA T 57.95 Y63 2019)

III. COLLEGE OF LAW

- Supreme Court reports annotated*. (2021). Manila: Central Book Supply.
(LAW KF 5619.3 S86 2021 v.933)
- Supreme Court reports annotated*. (2021). Manila: Central Book Supply.
(LAW KF 5619.3 S86 2021 v.934)

IV. COLLEGE OF SCIENCE

- Ray, William J. (2021). *Abnormal psychology* (Third edition). Singapore: Sage.
(SCI RC 435 R39 2021)

V. FILIPINIANA

- The Philippine cargo transport directory: 2021* (2021). Pasay City: ProQuest Publishing.
(FIL HE 565 P5 P44 2021)

VI. AV MATERIALS

CRD RESEARCH

- Duay, S.A. (2022). *Probing the binding mechanisms between the antimicrobial peptide LL-37 and E22 mutants of amyloid beta peptides in familial Alzheimer's disease* [electronic resource]. New York, NY: Oxford University Press.
(MT 1 G73 2021)
- Onag, E.B. (2022). *Ready or not?* [electronic resource] : *a critical policy on the implementation of flexible learning policy and its effect on high school learners*. Manila: Adamson University.
(GS CRD LB 1607 O52 2022)
- Teves, N.M. (2022). *Consumer trust factors influencing the use of mobile shopping apps in the Philippines* [electronic resource]. Manila: Adamson University.
(GS CRD HF 5548.32 T48 2022)

THESIS-GRADUATE SCHOOL

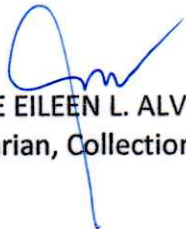
- Gonzales, E.J.M. (2022). *Motivation, practices and challenges in the workplace as human resource strategies in the millennial generation* [electronic resource]. Manila: Adamson University.
(GS M.A. HF 5549.5 M63 G66 2022)

E-BOOKS (GOBI)


- Barnas, F. (2021). *Broadcast news writing, reporting, and producing* [electronic resource]. ABINGDON: Routledge.
(PN 4784 B75 B37 2021)
- Benyahia, S.C. (2020). *A level film studies* [electronic resource]: *The essential introduction*. London: Routledge.
(PN 1994 B46 2020)
- Bill, K. (2021). *The elements of journalism, revised and 4th edition* [electronic resource]: 17th edition (revised and updated 4th ed.). New York : Crown.
(PN 4756 K68 2021)
- Block, B. (2021). *The visual story* [electronic resource]: *Creating the visual structure of film, TV, and digital media* (3rd ed.). New York, NY : Routledge.
(TR 850 B56 2021)
- Brown, B. (2020). *The basics of filmmaking* [electronic resource]: *Screenwriting, producing, directing, cinematography, audio, & editing*. London: Routledge.
(PN 1995.9 P7 B76 2020)
- Burt, R. (2017). *Justice and empathy* [electronic resource]: *Toward a constitutional ideal*. New Haven: Yale University Press.
(KF 5130 B87 2017)
- Chodor, B. (2020). *Transitioning to virtual and hybrid events* [electronic resource]: *How to create, adapt, and market an engaging online experience*. Hoboken : Routledge.
(GT 3405 C46 2020)

- Chouliaraki, L. (2021). *Routledge handbook of humanitarian communication* [electronic resource]. Abingdon : Routledge.
(HV 553 C46 2021)
- Eskridge, W.N. (2020). *Marriage equality* [electronic resource]: *From outlaws to in-laws*. New Haven: Yale University Press.
(KF 539 E84 2020)
- Grant, A.E. (2021). *Communication technology update* [electronic resource]: *17th edition* (17th ed.). New York, NY : Routledge.
(TK 5101 G72 2021)
- Greher, G.R. (2021). *Creative music making at your fingertips* [electronic resource]: *A mobile technology guide for music educators*. New York, NY: Oxford University Press.
(MT 1 G73 2021)
- Hausman, C. (2019). *Announcing the broadcasting and the internet* [electronic resource]: *The modern guide to performing the electronic media*. London : Routledge.
(PN 1990.9 A54 H38 2019)
- Hueth, A.C. (2019). *Scriptwriting for film, television and new media* [electronic resource]. London: Routledge.
(PN 1996 H83 2019)
- Milton, N. (2020). *The knowledge manager's handbook* [electronic resource]: *A step-by-step guide to embedding effective knowledge management in your organization* (2nd ed.). London, United Kingdom : Kogan Page.
(HD 30.2 M54 2020)
- Moore, R.L. (2021). *Media law and ethics* [electronic resource]. [Place of publication not identified]: Routledge.
(KF 2750 M66 2021)
- Patti, L. (2020). *Writing about screen media* [electronic resource]. Abingdon, Oxon: Routledge.
(P 96 C76 P37 2020)
- Peterik, J. (2020). *Songwriting for dummies* [electronic resource] (2nd ed.). Hoboken, NJ: For Dummies.
(MT 67 P74 2020)
- Raynauld, I. (2019). *Reading and writing a screenplay* [electronic resource]: *Fiction, documentary and new media*. London: Routledge.
(PN 1996 R39 2019)
- Stewart, P. (2021). *Broadcast journalism* [electronic resource]: *Techniques of radio and television news*. [Place of publication not identified]: Routledge.
(PN 4784 B75 S73 2021)

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